

 International Federation  
of Red Cross and Red Crescent Societies


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## 1 Differentiating between volunteering and working for pay

*Much of volunteer management today focuses on the similarities of volunteers and employees - how both groups are recruited and supported to be successful in working toward the same mission. As a practical matter, this is appropriate. But it is also limiting. It tends to push volunteers into uniformity rather than celebrating their potential to act with far fewer boundaries*

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## 2 The profile of volunteers changing

New figures released today by Volunteer Centres Ireland (VCI), show that in the first half of this year, the recession continued to have a huge impact on the numbers of people registering to volunteer. Furthermore the profile of volunteers registering with volunteer centres has changed significantly since the recession.

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## 3 Making E-mail communications more effective

In the spirit of sharing that is the hallmark of this virtual volunteering project, I want to discuss some ideas to make e-mail communication with volunteers easier, more productive, and - where applicable- more board-like. Many of you will undoubtedly have other thoughts to add as we forge ahead into new cyberspace territory. The source of my thinking is my own involvement on the board of directors of the Internet Nonprofit Center (INC), a Web site-based organization experimenting with almost entirely virtual board interaction.

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#### **4** Tracking volunteer trends: as the world changes, so do trends in volunteerism

Many trends will affect your organization's volunteer activities now and in the future. Following are some of the trends that I've observed along with their potential impact on your association and suggestions for response.

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#### **5** Volunteer Management - 7 trends that will change volunteering

Volunteer management means being aware of the societal trends in volunteering, volunteer recruitment and volunteer recognition. If you understand the societal trends that are happening around you, then you will see the future of volunteering.

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#### **6** Tech Trends: Nonprofit Technology Conference

When it comes to nonprofit haves and have-nots, one thing that has become apparent over the last decade is that technology is increasingly as critical as big budgets.

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#### **7** News, reports and resources from the build-up to the tenth anniversary of the International Year of Volunteers (IYV+10).

The 10th anniversary of the International Year of Volunteers, first launched in 2001, offers an exceptional opportunity to join a global effort to reinvigorate the spirit of volunteerism.

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#### **8** Volunteering to Change the World

Singapore's National Volunteer & Philanthropy Center is pleased to present to you the 21st IAVE World Volunteer Conference in 2011. 21st IAVE WVC provides an excellent opportunity for non-profit leaders and decision makers in government and the corporate sectors to come together to share best practices around volunteering that changes the world. The 21st IAVE World Volunteer Conference will launch 2011 as the United Nations - designated International Year of Volunteers' 10th anniversary (IYV +10) as well as celebrate IAVE's 40th anniversary. It is a double bill that makes IAVE's 21st world volunteer conference extra special and not to be missed.



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## European Volunteer Centre launches 'Manifesto for Volunteering in Europe'

The new Manifesto explains why volunteering matters and how volunteering contributes to the European Union's (EU) actions in different fields such as 'promoting a socially cohesive society, fostering meaningful learning policy or the development of an active European citizenship'. More than 100 million Europeans are engaged in a variety of tasks as volunteers, working to protect the environment, support marginalized groups of society, provide catastrophe relief and protect citizens.



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The News\_service has been produced by the Spanish and British Red Cross organizations as part of the Reference Centre on Volunteering project. Contact: [rcvolunteering@cruzroja.es](mailto:rcvolunteering@cruzroja.es).